Greater New York Dental Meeting or bust!

By Robin Goodman
Group Editor

Get ready to sink your teeth into the Big Apple in a way that only the Greater New York Dental Meeting can provide. With a myriad of new programs on and off the exhibit floor as well as seminars and workshops, you’ll want to plan your time carefully. Here is a taste of what awaits you.

Witness “Live Dentistry” on the exhibition floor where you can watch procedures that showcase the latest in dental technologies and materials. Also on the exhibit floor, in glass-enclosed areas, you can attend workshops that will present a broad spectrum of up-to-date, hands-on procedures. You can even earn one hour of C.E. credit for walking the expanded exhibition floor, home to more than 1,500 booths overflowing with information and demonstrations on the latest innovations in dentistry.

Also new to the conference this year, Invisalign will host its first national conference, The first annual Greater New York Dental Meeting & Invisalign Expo, featuring eight different programs for the entire dental team. On Nov. 50, there is also the Laboratory Technicians Extravaganza, hosted by Zahn Dental and the Greater New York Dental Meeting. Finally, you won’t want to miss the first annual Dental Tribune Symposium from Sunday Nov. 3 to Wednesday Dec. 3 where you can learn all you need to know about “getting started in” endodontics, implantology, cosmetic dentistry or digital dentistry.

Dental Tribune America is the official media partner of the meeting, so look for our show daily editions as you enter the convention center from Nov. 50 to Dec. 5. For more in-depth coverage about the Invisalign Educational Expo and Online Specialty Programs, please see pages 11 and 12.

Are you a ‘cutting edge dentist’?

By Robin Goodman
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Dr. Martha Cortes, current president of the American Academy of Cosmetic Dentistry New York Chapter and former co-chair of dentistry with the American Society for Laser Medicine and Surgery, took some time to talk about lasers with Dental Tribune.

What is the state of lasers in dentistry today?

Dental lasers are state-of-the-art technologies. Every dentist should own one and use it as an integral part of his or her practice, especially as they are much more affordable than they were 15 years ago when I got my first laser; I had the Duopulse by Excel Quantronix, which has two separate lasers in one unit: a holmium and neodymium laser. I still have this unit in my office and use it as a backup laser to my newer ones. Lasers can be used by themselves or as an adjunct tool as they are versatile and precise. A simple diode laser can be used to disinfect tooth structure, in crown lengthening, frenectomy, biopsy, periodontal disease and gingival sculpting, etc.

There are lasers like the PerioLas MVP-7, which are specifically built around a patented soft-tissue technique for periodontitis — laser assisted new attachment procedure (LANAP). There are hard-tissue (modifies lasers) as well as soft-tissue (modifies lasers) and there are lasers available today that combine both a soft and hard tissue laser in one unit. It all depends on the practice one has, or the one that you want to develop. Bottom line is that you cannot consider yourself a dentist on the cutting edge if you do not have and use a laser as part of your daily regimen regardless of what type of dentistry you practice.

How about lasers and soft tissue such as gum and pulp?

I have developed a direct pulp capping technique involving a laser and the immediate placement of a porcelain restoration [CEREC], which has a great success rate as the laser can reach places that antibiotics and antimicrobials cannot reach because of their shallow penetration.
Dr. Patel will share a practical perspective of cone beam technology and its multiple uses in “real world” private practice. He will shed light on what the future has to offer and give insight into the impact CBCT technology can have from a business standpoint — return on investment (ROI)! By the end of the presentation, attendees should: Understand how 3-D technology can benefit the modern dental practice.

2. Learn how state-of-the-art 3-D digital dentistry is being done today.

3. Acquire the tools for implementing 3-D X-ray imaging and software in their practice.

Topics to be discussed include the following: caries management by risk assessment; current concepts in endodontology; minimally invasive endodontics; bonded fiber posts; dental lasers; minimally invasive periodontics; current advances in tooth whitening; bonding agents: separating the truth from the hype; and much more. This program will introduce concepts that will change the way you practice forever.

Dr. Patel’s lecture will be followed by a Q&A session. "Ask Dr. Patel A Question" will be posted in the Dental Tribune and the Dental Tribune Symposium will feature a question and answer session with Dr. Patel at the Greater N.Y. Dental Meeting at 3–4 p.m. on Dec. 1.

“Caries management by risk assessment” is the focus of the Greater N.Y. Dental Meeting at 1:30–2:30 p.m. on Dec. 2. This course will provide you with an opportunity to see for yourself how the benefits of “heads-up” dentistry can enhance your practice. Experience first hand the Dental Procedure Scope, a life-changing device that provides increased magnification, superior lighting and greater depth perception (up to 5 mm greater) than a conventional hand mirror. The scope’s capabilities and ease of use can be incorporated into your daily routine. Learn how they can enhance your practice and put the fun back into dentistry. It’s just a wonderful way to spend your day!

Don’t miss Randy Donahoo’s lecture at the Greater N.Y. Dental Meeting at 1:30–2:30 p.m. on Dec. 2.

Don’t miss Dr. Jesse’s and Dr. Kamino’s lecture at the Greater N.Y. Dental Meeting at 3–4 p.m. on Dec. 1.

Audience will have the opportunity to see for themselves how CARIES management by risk assessment can be used to enhance the practice of your choice. This course will provide you with an opportunity to see for yourself how the benefits of “heads-up” dentistry can enhance your practice. Experience first hand the Dental Procedure Scope, a life-changing device that provides increased magnification, superior lighting and greater depth perception (up to 5 mm greater) than a conventional hand mirror. The scope’s capabilities and ease of use can be incorporated into your daily routine. Learn how they can enhance your practice and put the fun back into dentistry. It’s just a wonderful way to spend your day!

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